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BOOKSELLERS

Fact Sheet

NOOK[®], the Barnes & Noble eBook Reader – NOOK 3G and NOOK Wi-Fi

What if you could hold Barnes & Noble in your hand and carry it with you everywhere you go? Now you can. Introducing NOOK full-featured, dedicated eBook reading devices by Barnes & Noble.

NOOK devices are designed to make buying, reading and sharing eBooks and digital content *easy* and fun. Our goal is simple: to give consumers access to any book, newspaper, magazine and other content they want *any* time, anywhere. Barnes & Noble offers book lovers great choice and value for the most full-featured dedicated eReader, available in two models: NOOK 3G, which includes free 3G wireless and Wi-Fi[®] connectivity, for \$199, and NOOK Wi-Fi, which offers all the great features of NOOK 3G with Wi-Fi connectivity, for \$149.

Designed for a Better Reading Experience

NOOK feels great in hand and features a contoured, easy-to-hold back. About the size and weight of a paperback book, NOOK is thin, small and portable. Its best-in-class E-Ink[®] Vizplex[™] display is easy on the eyes with text as clear and crisp as a printed page. And with no glare or backlight, adjustable text size, and several font styles to choose from, you can read comfortably for hours. Our minimalist design puts the focus on the content, not the technology, welcoming the reader to dive right in.

Color Touch Screen for Easy Navigation

The first-ever color touchscreen for navigation on an eBook Reader offers an immersive experience, inviting you to virtually browse through brilliant cover art, flip through an expansive library, or search using a virtual keyboard. The combination of color and touch on the beautiful lower screen make navigating NOOK intuitive and simple, even for the tech novice. NOOK presents the controls, navigation and keyboard you need, only when you need them.

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Play Games on NOOK

Enjoy challenging games on NOOK, the first Android applications available on the device. From eBooks to rooks, play Chess against NOOK with one of three levels of difficulty, or get puzzled with Sudoku, choosing from four levels of play. Control the game using the color touch screen as the game board appears on the E-Ink display.

Listen to NOOK

Using a standard pair of stereo headphones, plug into NOOK and listen to your favorite songs (MP3s), uploaded through your computer. Use the headphones or built-in speakers to enjoy listening to audiobooks, podcasts, lectures and more.

Protect Your NOOK in Style

NOOK comes with a removable back cover which you can personalize from a selection of four additional great colors. You can also choose from a range of accessories by renowned designers and brands as Kate Spade New York, Jack Spade, Jonathan Adler, Lilly Pulitzer and others.

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Availability

NOOK is available in Barnes & Noble stores and online at www.nook.com, as well as Best Buy stores and www.bestbuy.com. In-store demo units let customers try before they buy. Barnes & Noble's 40,000 booksellers are ready to answer questions and help customers explore new ways to enjoy reading. NOOK Wi-Fi is available online and is expected to be in-stock in Barnes & Noble and Best Buy stores later this summer for immediate purchase.

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NOOK 3G and NOOK Wi-Fi Tech Specs	
Size	7.7 inches (H) x 4.9 inches (W) x 0.5 inches (D)
Weight	NOOK 3G: 12.1 ounces (343 grams); NOOK Wi-Fi: 11.6 ounces (328 grams)
Display	<ul style="list-style-type: none"> • E-Ink Vizplex Electronic Paper Display: 6 inches with 16-level gray scale • First eBook Reader to feature color capacitive touch screen TFT LCD for navigation: 3.5 inches (diagonal) • Adjustable text size for extra clear readability and font options
Operating System	Android 1.5 . NOOK is the first Android-based eBook Reader
Power and Battery	<p>Run-time is approximately 10 days (with wireless turned off)</p> <ul style="list-style-type: none"> • Replaceable, rechargeable battery • Charges via USB 2.0 to computer system or power adapter • Charging time: approximately 3.5 hours from wall outlet • NOOK 3G's smart 3G turns on and off as needed to extend battery life
Storage	<ul style="list-style-type: none"> • 2GB on-board memory holds up to 1,500 eBooks • Virtually unlimited storage using expandable microSD slot
Audio	<p>When used as an MP3 player, NOOK 3G and NOOK Wi-Fi hold approximately 1,300 songs. which is about 26 hours of continuous music.</p> <ul style="list-style-type: none"> • Plays MP3 • Universal 3.5 mm stereo headphone jack • Built-in mono speaker
Connectors & Input/Output	<ul style="list-style-type: none"> • Micro-USB port • Expandable microSD slot • Universal 3.5 mm stereo headphone jack
Connectivity	<ul style="list-style-type: none"> • Wi-Fi (802.11 b/g) & NOOK 3G is first free 3G wireless and Wi-Fi-enabled eBook Reader <ul style="list-style-type: none"> ○ B&N in-store fast and free Wi-Fi ○ Complimentary access at more than 20,000 AT&T Wi-Fi hotspots including Starbucks, restaurants, airports and more ○ Connects in most Wi-Fi hotspots including those which require additional information or confirmation through a Web browser • Free AT&T 3G Wireless (NOOK 3G only)
Browser	<ul style="list-style-type: none"> • The basic Web browser (in beta) uses proven Webkit browser engine and Android user interface, available with Wi-Fi connection
Supported File Types	<ul style="list-style-type: none"> • Every file downloaded from the BN eBookstore is delivered to NOOKs in either EPUB or PDB format. All NOOK models also support PDFs and MP3s and JPG, BMT, PNG, and GIF images for personalized screensaver and wallpaper.
eBook Reading and Sharing on Other Devices	<p>In addition to NOOK devices, eBooks can be enjoyed on the following compatible devices using BN eReader software (available free at www.bn.com/ebooks): iPad, iPhone, iPod touch, BlackBerry and HTC HD2¹ smartphones, HP computers, as well as most Windows and Mac computers. In the coming months, these devices, as well as Android-based mobile devices, will allow for synchronized reading of last page read.</p> <p>Lending is enabled between NOOK 3G, NOOK Wi-Fi, iPad, iPhone, iPod touch and PC with BN eReader software.</p>

Images and additional information can be found at <http://www.barnesandnoble.com/nook/media>.
Software update information can be found at www.nook.com/update.
Technical support information can be found at www.nook.com/support.
Customer service can be reached at 1-800-THE-BOOK or nook@barnesandnoble.com.

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