

BARNES & NOBLE

BOOKSELLERS

Fact Sheet

nook™, the Barnes & Noble eBook reader

What if you could hold Barnes & Noble in your hand and carry it with you everywhere you go? Now you can. Introducing nook, by Barnes & Noble—the world’s most advanced eBook reader.

nook is designed to make buying, reading and sharing eBooks and digital content *easy* and fun. Our goal is simple: to give consumers access to any book, newspaper, magazine and other content they want — any time, anywhere.

Designed for a Better Reading Experience

nook feels great in hand and features a contoured, easy-to-hold back. About the size and weight of a paperback book, nook is thin, small and portable. Its best-in-class E Ink® Vizplex™ display is easy on the eyes with text as clear and crisp as a printed book. And with no glare or backlight and adjustable text size, you can read comfortably for hours. Our minimalist design puts the focus on the content, not the technology, welcoming the reader to dive right in.

Color Touch Screen for Easy Navigation

The first-ever color touch screen for navigation on an eBook reader offers an immersive experience, inviting you to virtually browse through brilliant cover art, flip through an expansive library, or search using a virtual keyboard. The combination of color and touch on the beautiful lower screen make navigating nook intuitive and simple, even for the tech novice. nook presents the controls, navigation and keyboard you need, only when you need them.

Download eBooks Wirelessly

With fast 3G wireless and Wi-Fi access, nook is the most-connected eBook reader. Browse and instantly download eBooks, magazines and newspapers simply and seamlessly on AT&T’s 3G wireless network, the nation’s fastest, with no set-up required or additional wireless costs. Connect to the complimentary Wi-Fi, provided by the AT&T Wi-Fi network, in Barnes & Noble stores and download at broadband fast speeds.

Lend eBooks to Friends

With nook’s breakthrough LendMe™ technology, lend a wide selection of eBooks to friends free of charge, for up to 14 days at a time. Just choose the book you want to share and send it to your friend’s nook or iPhone, iPod touch, select BlackBerry® and Motorola smartphones, PC or Mac® with Barnes & Noble eReader software.

A Continuous Reading Experience

With “Reading Now,” your virtual bookmark, nook brings you back to the last book you’ve read, right where you left off. And it works across a range of devices. If you forgot your nook at home, Barnes & Noble’s free eReader software on your iPhone, select BlackBerry and Motorola smartphones or laptop lets you pick up where you left off, including annotations. And when you’re reunited with your nook again, the Reading Now page will be updated and ready to go.

Over one million stories. Any time, anywhere.

Browse and buy from our extensive collection of over one million eBooks, including thousands of free titles, virtually anywhere you are. Get your favorite eBooks, newspapers and magazines, plus exclusive reads from Barnes & Noble, delivered via fast and free wireless, with no PC required.

Portability and Personalization

You can also easily transfer PDF-format documents from your computer to access and read business documents, legal contracts and travel information on your nook. And transfer your photos to create custom screensavers.

Save Time, Money and Space

Carry up to 1,500 eBooks using nook’s 2GB of memory, and a virtually unlimited library using nook’s expandable memory slot, which will hold up to 17,500 eBooks on each 16GB MicroSD card. Buying eBooks is simple and seamless. With just two touches, you’ll be able to purchase and download eBooks in seconds. And many bestsellers and new releases are just \$9.99, so you can enjoy more for less.

Listen to nook

Using a standard pair of stereo headphones, plug into nook and listen to your favorite songs (MP3s), uploaded through your computer. Use the headphones or built-in speakers to enjoy listening to audiobooks, podcasts, lectures and more.

Protect Your nook in Style

nook comes with a removable back cover which you can personalize from a selection of four additional great colors. You can also chose from a range of accessories by renowned designers and brands as kate spade new york, Jack Spade, Jonathan Adler, Tahari and others.

Experience nook at Your Local Barnes & Noble

Customers will be able to browse complete eBooks for free on nook at any Barnes & Noble store, whether or not the actual book is in stock, beginning later this year. Plus settle into the café and get exclusive in-store-only content, free eBooks, special offers and much more using Barnes & Noble’s complimentary WiFi, provided by the AT&T Wi-Fi network.

Availability

nook, the Barnes & Noble eBook reader can be pre-ordered in stores and online starting October 21st and will be available end of November. To learn more and experience nook, visit www.nook.com.

Tech Specs: nook, the Barnes & Noble eBook reader	
Size and Weight	7.7 inches (H) x 4.9 inches (W) x 0.5 inches (D); 11.2 ounces (317 grams)
Display	<ul style="list-style-type: none"> • E Ink Vizplex Electronic Paper Display: 6 inches with 16-level gray scale • First eBook reader to feature color capacitive touch screen TFT LCD for navigation: 3.5 inches (diagonal) • Adjustable text size for extra clear readability
Operating System	Android™ 1.5—nook is the first Android-based eBook reader

Tech Specs: nook, the Barnes & Noble eBook reader	
Power and Battery	<p>With 3G wireless turned off, run-time is approximately 10 days.</p> <ul style="list-style-type: none"> • Replaceable, rechargeable battery • Charges via USB 2.0 to computer system or power adapter • Charging time: approximately 3.5 hours from wall outlet • Smart 3G turns on and off as needed to extend battery life
Storage	<ul style="list-style-type: none"> • 2GB on-board memory holds up to 1,500 eBooks • Virtually unlimited storage using expandable MicroSD slot (memory cards sold separately; 16GB card holds up to 17,500 eBooks)
Audio	<p>When used as an MP3 player, nook holds approximately 1,300 songs—which is about 26 hours of continuous music.</p> <ul style="list-style-type: none"> • Plays MP3 • Universal 3.5 mm stereo headphone jack • Built-in mono speaker
Connectors & Input/Output	<ul style="list-style-type: none"> • Micro-USB port • Expandable MicroSD slot • Universal 3.5 mm stereo headphone jack
Connectivity	<ul style="list-style-type: none"> • Wi-Fi (802.11 b/g) – First 3G wireless and Wi-Fi-enabled eBook reader • AT&T 3G Wireless • B&N Wi-Fi Hotspots in Stores
Supported File Types	<p>Every file downloaded from the Barnes & Noble eBookstore is delivered to nook in either EPUB or PDB format. nook also supports PDFs and MP3s and JPG images for personalized screensaver.</p>
eBook Reading and Sharing on Other Devices	<p>In addition to nook, eBooks can be enjoyed on the following compatible devices using Barnes & Noble eReader software (available free at www.bn.com/ebooks):</p> <p>iPhone and iPod touch, select BlackBerry and Motorola smartphones, Android and Windows-based mobile devices, as well as most Windows and Mac laptops, netbooks and full-sized desktop computers. These devices also allow for synchronized reading of last page read.</p> <p>Lending enabled between nook, iPhone, iPod touch, select BlackBerry and Motorola smartphones, PC and Mac.</p>

Media Contacts:

Mary Ellen Keating
Corporate Communications
Barnes & Noble, Inc.
(212) 633-3323
mkeating@bn.com