



See what makes NOOK™ exceptional.

Product Comparison		
	NOOK Color™ \$249	The All-New NOOK™ \$139
Reading Display		
Most advanced touchscreen displays	VividView™ Color Touchscreen	E Ink® Pearl Touchscreen
Display size	7" diagonal	6" diagonal
Contrast	16 million colors	16 level grayscale
Adjustable text size	6 text sizes plus 6 styles	7 text sizes plus 6 styles
Connectivity		
Wi-Fi®	✓ 802.11 b/g/n	✓ 802.11 b/g/n
Free Wi-Fi® in Barnes & Noble Bookstores	✓	✓
Free Wi-Fi® in all AT&T hotspots	✗	✓
Memory		
Internal memory	8GB* (up to 5,000 books)	2GB** (up to 1,000 books)
Memory expansion	✓ Add up to 32GB microSD™ memory card for personal files†	✓ Add up to 32GB microSD™ memory card for personal files†
Book Content		
More than 2 million titles. Sample any book for FREE.	✓	✓
Built-in dictionary	✓ Merriam-Webster's Collegiate® Dictionary	✓ Merriam-Webster's Collegiate® Dictionary
NOOK Books™ with audio & video	✓	✗
Reading modes	Portrait and landscape for kids books & magazines	Portrait only
Newspapers & Magazines		
Newspapers & magazines delivered wirelessly	✓	✓
14-Day FREE trial on all newspapers & magazines	✓	✓
Single issues and subscriptions	✓	✓
Kids' Books		
Chapter books	✓	✓
Resizable text and graphics with AliveTouch™	✓	✗
Read to Me™	✓	✗
Read and Play™	✓	✗

Product Comparison (continued)

	NOOK Color™	The All-New NOOK™
Sharing & Syncing		
Ability to read your books on multiple devices	✓ iPad®, iPhone®, iPod touch®, BlackBerry®, Android™ Smartphones & Tablets, PCs & Mac (Beta)**	✓ iPad®, iPhone®, iPod touch®, BlackBerry®, Android™ Smartphones & Tablets, PCs & Mac (Beta)**
Keep your last page read between devices	✓	✓
LendMe™ technology	✓ Exclusive LendMe™ technology; share between NOOK Color™, NOOK™, and iPad®, iPhone®, iPod touch®, Android™ Smartphones & Tablets, PCs & Mac (Beta)**	✓ Exclusive LendMe™ technology; share between NOOK™, NOOK Color™ and iPad®, iPhone®, iPod touch®, Android™ Smartphones & Tablets, PCs & Mac (Beta)**
Borrowing	✓	✓
Share updates on social sites like Facebook® and Twitter®	✓	✓
Other Features		
Android™ Operating System	✓	✓
Enhanced web browser with Adobe® Flash® Player®†† and .mp4 playback	✓	✗
Word, Excel and PowerPoint document support	✓	✗
PDF document support	✓	✓
Personalize screensavers or wallpaper with your photos	✓ uses standard JPG, PNG, GIF, BMP images (wallpaper only)	✓ uses standard JPG, PNG, GIF, BMP images (screensavers only)
Apps		
Preloaded games (Chess & Sudoku)	✓	✗
Crossword puzzles	✓	✗
Pandora® internet radio	✓	✗
NOOK email (POP & IMAP support)	✓	✗
Popular apps like Angry Birds in NOOK Store	✓	✗
Dimensions		
Unit size (in inches)	8.1 x 5.0 x 0.48	6.5 x 5.0 x 0.47
Unit size (in mm)	205 x 128 x 12.2	165.4 x 126.6 x 12.0
Weight	15.8 oz. (449g)**	7.48 oz. (212g)**
Power		
Rechargeable Lithium Polymer battery	✓	✓
Read without recharging	Up to 8 hours with wireless off****	Up to 2 months with wireless off; Up to 3 weeks with wireless on****

* Actual formatted capacity may be less. Approximately 5GB available to store content, of which up to 4GB may be reserved for content purchased from the Barnes & Noble NOOK Store.

** Actual formatted capacity may be less. Approximately 1GB available to store content, of which up to 750MB may be reserved for content purchased from the Barnes & Noble NOOK Store.

*** Devices other than NOOK™ and NOOK Color™ require download of free NOOK software.

**** Actual size and weight vary by configuration and manufacturing process.

***** Battery life depends on device settings, individual usage, and many other factors. Battery tests are conducted using specific units; actual results may vary.

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