

FOR IMMEDIATE RELEASE

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Barnes & Noble Launches NOOKbooks en español™, First Spanish Language Digital Bookstore in the U.S.

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New York, New York – November 18, 2010 – Barnes & Noble, Inc. (NYSE: BKS), the world's largest bookseller, today announced NOOKbooks en español, the first-ever Spanish language digital bookstore in the United States, and the best and growing selection of Spanish titles, including bestsellers, new releases, classics, works in translation and more. With NOOKbooks en español, Barnes & Noble customers now have nearly instant access to thousands of popular Spanish language titles, including thousands of free works, to be enjoyed across a wide range of platforms, including NOOK color, NOOK 3G and NOOK Wi-Fi, and the company's free software available for iPad[®], iPhone[®], iPod touch[®], Android[™], BlackBerry[®], PC, and Mac[®].

“For the first time ever, NOOKbooks en español enables Spanish speakers in the U.S., and those interested in learning and reading in Spanish, to get Spanish-language new releases, bestsellers, and classics in a digital format,” said Patricia Arancibia, International Content Manager, Digital Products at Barnes & Noble.

“Our goal is to continue building a service that revolves around the customer, making the largest and most diverse selection of digital content convenient and accessible for everyone,” added Theresa Horner, VP, Content, Digital Products at Barnes & Noble.

Working closely with many of the top international and U.S.-based publishers, Barnes & Noble will continue to expand its catalog of NOOKbooks en español, which currently includes more than a third of the top-selling trade Spanish-language titles in the U.S.

In addition to accessing NOOKbooks en español on NOOK devices, customers can use Barnes & Noble's free eReading software to download and read books from their personal Barnes & Noble digital library on devices including iPad[®], iPhone[®], iPod

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