

Product Comparison



NOOK Simple Touch™



NOOK Color™



NOOK Tablet™

Reading Display

Touchscreen display type
Display size
Contrast
Adjustable text size

E Ink® Pearl Display with touchscreen
6" diagonal display
16 level grayscales
7 text sizes plus 6 styles

VividView™ Color Touchscreen (IPS)¹
7" diagonal display
16 million colors
8 text sizes plus 6 styles

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Connectivity

Wi-Fi®
Free Wi-Fi® in Barnes & Noble Bookstores
Free Wi-Fi® in all AT&T hotspots

802.11 b/g/n
✓
✓

802.11 b/g/n
✓
✗

802.11 b/g/n
✓
✗

Power/Speed

600MHz single-core processor
256 MB RAM

800MHz single-core processor
512 MB RAM

1GHz dual-core processor
1 GB RAM

Memory

Internal storage
Storage memory expansion

2 GB²
Add up to 32GB microSD™
memory card for personal files⁵

8 GB³
Add up to 32GB microSD™
memory card for personal files⁵

16 GB⁴
Add up to 32GB microSD™
memory card for personal files⁵

Dimensions

Unit size (in inches)
Unit size (in mm)
Weight

6.5 x 5.0 x 0.47 inches
165.4mm x 126.6mm x 12.0mm
7.48 oz. (212g)⁶

8.1 x 5.0 x 0.48 inches
205mm x 128mm x 12.2mm
15.8 oz (449g)⁶

8.1 x 5.0 x 0.48 inches
205mm x 128mm x 12.2mm
14.1 oz (400g)⁶

Book Content

Books delivered wirelessly
Read In Store™— read most books for free in Barnes & Noble stores
More In Store™— exclusive content available in Barnes & Noble stores
Built-in dictionary
Enhanced books with audio & video
Comic books & Graphic novels
Page Perfect™ NOOK Books
ePub format supported
PDF format supported
Reading modes

✓ More than 2.5 million titles
✓
✓
✓ Merriam-Webster's Collegiate® Dictionary
✗
✗
✓
✓
Portrait mode only

✓ More than 2.5 million titles
✓
✓
✓ Merriam-Webster's Collegiate® Dictionary
✓
✓
✓
✓
Portrait and landscape modes

✓ More than 2.5 million titles
✓
✓
✓ Merriam-Webster's Collegiate® Dictionary
✓
✓
✓
✓
Portrait and landscape modes

Newsstand Content

Newspapers & magazines delivered wirelessly
14-Day FREE Trial on all newspapers & magazines
Single issues and subscriptions

✓
✓
✓

✓
✓
✓

✓
✓
✓

NOOK Simple Touch™

NOOK Color™

NOOK Tablet™

	NOOK Simple Touch™	NOOK Color™	NOOK Tablet™
Kids Books			
Chapter books	✓	✓	✓
Resizable text and graphics with AliveTouch™	✗	✓	✓
Read to Me™	✗	✓	✓
Read and Play™	✗	✓	✓
Read and Record™	✗	✗	✓
Sharing & Syncing			
Ability to read your books on multiple devices	✓ iPad®, iPhone®, iPod touch®, Android™ smartphones & tablets, PCs & Mac ⁷	✓ iPad®, iPhone®, iPod touch®, Android™ smartphones & tablets, PCs & Mac ⁷	✓ iPad®, iPhone®, iPod touch®, Android™ smartphones & tablets, PCs & Mac ⁷
Keep your last page read between devices	✓	✓	✓
Lending	Exclusive LendMe® technology; share between NOOK®, and iPad®, iPhone®, iPod touch®, Android™ smartphones & tablets, PCs & Mac ⁷	Exclusive LendMe® technology; share between NOOK®, and iPad®, iPhone®, iPod touch®, Android™ smartphones & tablets, PCs & Mac ⁷	Exclusive LendMe® technology; share between NOOK®, and iPad®, iPhone®, iPod touch®, Android™ smartphones & tablets, PCs & Mac ⁷
Borrowing	✓	✓	✓
NOOK Friends™	✓	✓	✓
Built-in Microphone			
Microphone for Read and Record™ books	✗	✗	✓
Apps			
Netflix & Hulu Plus™ preloaded	✗	✗	✓
Preloaded games (Chess, Crossword Puzzles & Sudoku)	✗	✓	✓
Pandora® internet radio	✗	✓	✓
Thousands of must-have apps	✗	✓	✓
Email	✗	✓	✓
Music player for MP3s	✗	✓	✓
Other Features			
Android™ Operating System	✓	✓	✓
Enhanced web browser with Adobe® Flash® Player ⁸	✗	✓	✓
Word, Excel and PowerPoint document support	✗	✓	✓
PDF document support	✓	✓	✓
Personalize screensavers or wallpaper with your photos	✓ uses standard JPG, PNG, GIF, BMP images (screensaver only)	✓ uses standard JPG, PNG, GIF, BMP images (wallpaper only)	✓ uses standard JPG, PNG, GIF, BMP images (wallpaper only)
Streaming music	✗	✓	✓
Streaming video (Popular Movies & Favorite TV Shows)	✗	✗	✓
Customer support & demos	40,000 booksellers at 700 stores, plus phone, email, live chat, Twitter	40,000 booksellers at 700 stores, plus phone, email, live chat, Twitter	40,000 booksellers at 700 stores, plus phone, email, live chat, Twitter
Battery			
Rechargeable battery	✓	✓	✓
Battery Life	Over 2 months with wireless off ⁹	Up to 8 hours of continuous reading with wireless off ⁹	Up to 11.5 hours of continuous reading or 8.5 hours of continuous HD video with wireless off and power save mode on ⁹
Audio			
Speakers	✗	✓	✓
Headphone jack	✗	✓	✓
Microphone	✗	✗	✓

¹ In Plane Switching. ² 1GB = 1 billion bytes. Actual formatted capacity may be less. Approximately 1GB available to store content, of which up to 750MB may be reserved for content purchased from the Barnes & Noble NOOK Store. ³ 1GB = 1 billion bytes. Actual formatted capacity may be less. Approximately 6GB available to store content, of which up to 5GB may be reserved for content purchased from the Barnes & Noble NOOK Store. ⁴ 1GB = 1 billion bytes. Actual formatted capacity may be less. Approximately 13GB available to store content, of which up to 12GB may be reserved for content purchased from the Barnes & Noble NOOK Store. ⁵ microSD™ or microSDHC™ memory cards sold separately. microSD and microSDHC are trademarks of SD-3C. ⁶ Actual size and weight vary by configuration and manufacturing process. ⁷ Devices other than NOOK 1st Edition™, NOOK Simple Touch™, NOOK Color™ and NOOK Tablet™ require download of free NOOK® software. ⁸ Adobe, the Flash logo, and Flash are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. ⁹ For NOOK Simple Touch, a single charge lasts over two months with wireless off based upon a half-hour of daily reading time. For all devices, battery life depends on device settings, usage, and other factors. Tests are conducted using specific units; actual results may vary.

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