

Fact Sheet

NOOK Tablet™ – Barnes & Noble’s Fastest, Lightest, Most Powerful Tablet with the Best in Reading and Entertainment at an Amazing Value

NOOK Tablet by Barnes & Noble is everything you want in a tablet at a great value. Enjoy the world’s best reading experience plus movies, TV shows, music and more through the top entertainment services, including Netflix, Hulu Plus™, Pandora® and others, thousands of must-have apps, lightning-fast Web, email, and smooth streaming video starting at just \$199. Enjoy it all on the world’s most advanced VividView™ color touchscreen. Thin and lightweight, with breakthrough battery life, you can take your reading and entertainment with you, using 8GB or 16GB of space, plus expandable memory. Learn more at a NOOK Digital Shop™ or display at your favorite Barnes & Noble bookstore, or visit www.nook.com/tablet.

Built for Speed

NOOK Tablet uses the latest and most advanced technology to achieve maximum power, speed and responsiveness. The 1GHz dual-core processor – plus plenty of RAM – lets you stream videos smoothly, browse the Web lightning fast, and switch between books, magazines, videos and apps effortlessly.

Breakthrough Battery Life

With NOOK Tablet’s extra-long battery life you can read for 11.5 hours or watch nine hours of video – the equivalent of five full-length movies.

World’s Most Advanced VividView™ Color Touchscreen

NOOK Tablet features a best-in-class 7-inch color multi-touch display specially crafted with full IPS lamination and no air gaps to deliver remarkable clarity, reduced glare and ultra-bright images in 16 million colors plus extra-wide viewing angles – perfect for sharing. It makes for the ultimate reading and entertainment experience.

Reading and Entertainment Anywhere

NOOK Tablet is designed for maximum portability, well under a pound (14.1 ounces), making it one-third lighter than the leading tablet and 10 percent lighter than the award-winning NOOK Color. Sleek and thin, with a soft touch front and back design, NOOK Tablet can be held comfortably for extended periods of time – even in one hand – and fits easily into your purse, jacket or bag. With a choice of 8GB or 16GB of storage, plus expandable memory using a microSD™ card, you can take your reading and entertainment with you, regardless of Wi-Fi® availability.

Best in Entertainment

NOOK Tablet provides access to the best names in entertainment so you can choose the TV shows and movies you love from leading services like Netflix and Hulu Plus, both pre-loaded on the device and offering free trials, with many more to come including video download and rental services such as Flixster. Listen to millions of songs from the hottest music services, including pre-loaded Pandora, as well as Rhapsody, Grooveshark and MOG, all available with free trials included. Or, customers can simply select NOOK Tablet’s built-in music player to listen to their own songs wherever they go using the 3.5mm headphone jack or speakers.

Thousands of Must-Have NOOK Apps™, Web & Email

NOOK Tablet customers can enjoy a wide array of top-rated apps to play, learn, organize and explore with favorites like Angry Birds, SCRABBLE, Taptu, Epicurious, Drawing Pad and more from leading third-party developers and content providers. There are hundreds of popular apps for kids to enjoy,

including Dr. Seuss' Cat in the Hat, Pat the Bunny, Kung Fu Panda and How to Train Your Dragon. All NOOK Apps are the best, highest-quality versions available, optimized for the device's 7-inch color touchscreen, and can be easily discovered and downloaded in seconds from Shop, so you can browse apps alongside books, magazines and other content. Customers will easily find their newly downloaded or preloaded apps by tapping the NOOK Apps button on the Quick Nav menu, or in the NOOK Library™. NOOK Tablet customers can also use the lightning-fast Web browser to surf their favorite sites and stream brilliant, high-quality videos. NOOK Tablet's full-featured, free built-in email makes it easy to stay connected with friends and family.

Award-Winning Reading Experience

NOOK Tablet puts the largest bookstore at your fingertips with more than 2.5 million books, enhanced books with in-page video, newspapers and interactive magazines, engaging children's books, comics and graphic novels and other interactive content in a single search. Enjoy more than one million free reads, and the vast majority of titles in the Barnes & Noble NOOK Store™ are \$9.99 or less – from classics to new releases and bestsellers, including most of *The New York Times* Bestsellers. Access a growing selection of Spanish NOOK Books en español™ titles. New PagePerfect™ NOOK Books™ offer cookbooks, craft and art books rendered with rich precision to retain all the beauty of their stunning print versions. Read books in portrait or landscape mode, sample NOOK Books™ for free and download content lightning-fast, usually in less than 10 seconds over Wi-Fi.

Largest Digital Collection of Bestselling Magazines and Favorite Newspapers

With NOOK Newsstand™, NOOK Tablet customers will find an impressive and growing list of more than 450 of the best daily, weekly and monthly periodicals, including the largest digital collection of top 100 magazines available for subscription and single copy purchase, all optimized for the device in rich color. Magazine reading is easy and engaging with full-color pages and Barnes & Noble's exclusive ArticleView™ technology, new animated page turns and smooth pinch, zoom and panning. Many special interactive NOOK editions feature video, quizzes, image galleries and more built right into the pages. All can be enjoyed with a 14-day free trial, via subscription or purchased in single-issue form.

Popular Comics and Graphic Novels

With NOOK Comics™, NOOK Tablet offers a vast new collection of full-color comics, graphic novels and kids' comics in high resolution that makes the action virtually jump off the page. NOOK Comics feature the largest digital collection of Marvel's graphic novels available through a third party, as well as titles from other leading publishers, including Archie, IDW and Dynamite. Through a partnership with VIZ Media, LLC, the largest publisher of anime and manga in North America, NOOK customers can access more than 30 series, featuring nearly 430 volumes.

Children's Stories Come to Life

Enjoy the world's largest collection of interactive children's books. Now parents and grandparents can Read and Record™ their own narrations to stories using NOOK Tablet's built-in microphone so children can listen to their favorite storytellers anytime. Through exclusive AliveTouch™ technology, your child can interact with words and pictures, easily find a favorite story, have someone read aloud to them with the popular Read To Me™ feature, or enjoy Read and Play™ titles that offer narration, animation and interactivity that fit into the story and plot lines. Enjoy a broad and growing selection of more than 1,400 interactive picture books, featuring an array of popular stories and characters, and more than 12,000 chapter books for children. Learn more at www.nookkids.com.

Get More Social with NOOK Friends™

NOOK Tablet makes it easier than ever for customers to share their reading experience with friends. Connect with Facebook friends and others through NOOK Friends and find out what they have to say about books, magazines and newspapers. Customers can also share their thoughts about the books they're

reading via email, Facebook and Twitter. Share, browse and borrow books from NOOK Friends using Barnes & Noble's exclusive LendMe® feature.

Unparalleled Reviews and Recommendations

Learn what to read next on NOOK Tablet from Barnes & Noble's expert booksellers, from must-read new releases to up-and-coming authors. Within any book, simply tap the new NOOK Discover™ icon and receive instant, personalized recommendations.

Read Anytime, Anywhere

Read what you love, anywhere you like™ with our free NOOK Reading Apps™. NOOK Cloud™ automatically syncs a customer's library, last page read, bookmarks, notes, and highlights across their favorite devices, so a customer can start a book on NOOK Tablet and dive back in on their computer or smartphone. For more information on free NOOK Reading App software, please visit www.nook.com/freenookapps.

Fun and Free In-store Features

In Barnes & Noble stores, connect to free Wi-Fi to browse and read complete NOOK Books for free for up to one hour per day through Read In Store™. Download free exclusive content from bestselling authors and enjoy special promotions and discounts through the More In Store™ program.

Get the NOOK Look

Our wide selection of accessories is exclusively designed for fashion, fit and function for your NOOK Tablet. Read in style with accessories by leading designers such as kate spade new york, JACK SPADE and Jonathan Adler.

NOOK Tablet Availability

NOOK Tablet is available at Barnes & Noble stores and www.nook.com/tablet starting at \$199. Experience NOOK Tablet, NOOK Color™ and NOOK Simple Touch™ at www.nook.com or at the NOOK Digital Shops and displays in one of Barnes & Noble's nearly 700 bookstores and other leading retailers. Barnes & Noble's Always Free NOOK Support is available in all neighborhood bookstores, with more than 40,000 expert NOOKsellers across the country ready to help customers set up NOOK devices or choose their next great read. NOOK Tablet is also available at leading retailers including Best Buy, Target and Walmart.

NOOK Tablet™ Tech Specs	
Size	8.1 inches (H) x 5 inches (W) x 0.48 inches (D)
Weight	14.1 ounces (400 grams)
Display	<ul style="list-style-type: none"> • World's most advanced 7-inch VividView™ Color Touchscreen • 16 million+ colors, high resolution IPS display – 1024x600, 169 PPI • Fully laminated with no air gaps for remarkable clarity and minimal glare – read indoors or outside
Operating System	Android™ 2.3/Gingerbread
Power	<ul style="list-style-type: none"> • 8GB: 1GHz TI OMAP™ 4 (dual-core) processor with 512MB RAM • 16GB: 1GHz TI OMAP™ 4 (dual-core) processor with 1GB RAM
Extra-Long Battery Life	<ul style="list-style-type: none"> • Installed rechargeable battery • Charge from a wall outlet using in-box power adapter and USB cable • Up to 11.5 hours of reading or up to 9 hours of video with power save mode on and wireless off

Adjustable Fonts	<ul style="list-style-type: none"> • 8 text sizes, 6 font styles, change background colors, line and margin spacing • Look up words with built-in Merriam-Webster Collegiate® Dictionary, Eleventh Edition
Memory	<ul style="list-style-type: none"> • 8GB or 16GB built-in memory • All models feature expandable memory up to 32 GB with microSD™ card
Connectors	<ul style="list-style-type: none"> • Universal 3.5 mm stereo headphone jack • Charging port • Expandable microSD slot
Microphone	Built-in microphone for Read and Record™ stories and more
Connectivity	<ul style="list-style-type: none"> • Wireless connectivity via Wi-Fi® (802.11b/g/n) • Free Wi-Fi® in all Barnes & Noble stores
Browser	Over Wi-Fi, enjoy enhanced Web browsing experience to access even more content. NOOK Tablet supports Adobe® Flash® Player.
Supported File Types	<ul style="list-style-type: none"> • Load ePub (including Non or Adobe DRM) or PDF file types from your computer or microSD card • Other documents: CBZ, XLS, DOC, PPT, TXT, DOCM, XLSM, PPTM, PPSX, PPSM, DOCX, XLX, PPTX • Watch videos in MP4, or Adobe Flash Player format, 3GP, 3G2 MKV, WEBM (Video Codecs: H.264, MPEG-4, H.263, VP8) • Load photos and create personal wallpaper: JPG, GIF, PNG, BMP • Play audio on built-in mono speaker: MP3, MP4, AAC, AMR, WAV, OGG (Audio Codecs MP3, AAC, AMR, LPCM, OGG Vorbis)
Pre-Loaded NOOK Apps™	Netflix, Hulu Plus™, Pandora®, Chess, Crossword, Sudoku, My Media, NOOK Friends, Email
Book Reading and Sharing on Other Devices	Read NOOK Books™ seamlessly across your NOOK® devices, smartphone, computer or other mobile device, with free NOOK Reading App™ software. These include iPad™, iPhone®, iPod touch®, Android™ devices, Mac® computers and Windows-based PCs, laptops or netbooks. NOOK Tablet syncs last page read, highlights, notes and bookmarks. For more information on free NOOK software, please visit www.nook.com/freenookapps .

Images and additional information can be found at www.barnesandnoble.com/nooktablet/media

Technical support information can be found at www.nook.com/tablet/support

Customer service can be reached at 1-800-THE-BOOK or nook@barnesandnoble.com.

Media Contacts:

Mary Ellen Keating
Corporate Communications
Barnes & Noble, Inc.
(212) 633-3323
mkeating@bn.com

Carolyn J. Brown
Corporate Communications
Barnes & Noble, Inc.
(212) 633-4062
cbrown@bn.com

2/21/12