

MORE WAYS BARNES & NOBLE SUPPORTS YOU AND YOUR STUDENTS.

EDUCATOR DISCOUNT CARD

To Pre-K through 12th grade educators, Barnes & Noble offers 20% off the publisher's list price on titles for classroom use. This discount is available both in store and online. During several Educator Appreciation Weeks each year, Barnes & Noble offers a 25% discount on classroom and personal book/gift purchases and 10% off music and movies. You can apply for an Educator Discount Card at any Barnes & Noble store. Learn more at bn.com/educator

EXTENSIVE EDUCATION SELECTION

Our stores' BN@School sections are great resources that offer an abundance of curriculum-based materials, as well as books about the process of schooling and the nature of education. See our full selection of workbooks, educational toys, and DVDs at bn.com/school

BARNES & NOBLE BOOKFAIRS

Only Barnes & Noble hosts your bookfair both in your local store and online, providing the perfect fundraising opportunity for Pre-K to 12 schools. During a designated period, your supporters shop at Barnes & Noble or bn.com/bookfairs using a bookfair ID number that identifies your school. We then give your school a percentage of the net proceeds from the sales.

REQUIRED READING LISTS

Titles that your students are required to read throughout the year and during the summer are a priority for us. We are happy to order the titles on your school's required reading lists and keep a record of the lists themselves.

ACTIVITIES FOR STUDENTS

Barnes & Noble offers a variety of exciting events, from author signings to book discussion groups. Our booksellers can work with teachers to coordinate themed events in conjunction with classroom curriculum. Barnes & Noble also invites local teachers to bring their students to our stores for special themed field trips.



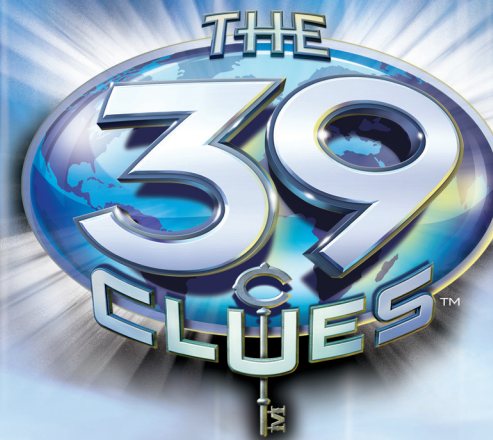
FOLLOW AMY AND
DAN CAHILL IN SEARCH
OF THE 39 CLUES

THE 39 CLUES and associated logos are trademarks and/or registered trademarks of Scholastic Inc. Illustration by SJI Associates

2010 BARNES & NOBLE

PASSPORT TO
SUMMER READING

WITH



DEAR EDUCATOR,

When I was a kid, my friends and I used to fantasize about which famous historical figures might be our ancestors. I liked to think I was the great-great-great-great-grandson of Mozart or Charles Dickens. My friends favored Napoleon, Amelia Earhart, or Albert Einstein. What if you found out you were related to *all* of them? That's the adventure awaiting Amy and Dan Cahill in The 39 Clues.

When Scholastic approached me about The 39 Clues, I was immediately intrigued. Partly, it's the fact that I'm an English and history teacher. I spent fifteen years in the classroom, looking for ways to make history fun and relevant for my students. The 39 Clues is the perfect example of how books can accomplish this in an exciting, interactive way—even for kids who might not normally pick up a book.

I'm excited to be participating in the fourteenth annual Barnes & Noble Summer Reading Program, partnering with educators like you to invite kids in the first through sixth grades to have an adventurous reading summer. Each student picks the titles he/she wants to read and proceeds at his/her own pace—and can earn a FREE book, too!

Everything you'll need to know to get started with the program is in this package, and you'll find additional resources and exclusive access to The 39 Clues custom materials at www.bn.com/summerreading

Let the reading adventure begin!

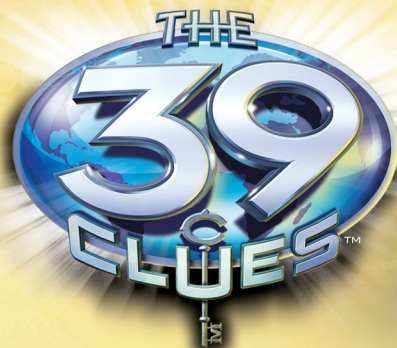
Rick Riordan

Help Your Students
Participate in a Summer
of Reading Adventure
and earn a FREE BOOK!

2010 BARNES & NOBLE

PASSPORT TO
SUMMER READING

WITH



HERE ARE SOME ACTIVITIES YOU CAN EXPLORE

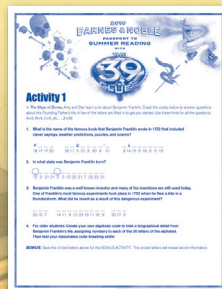
1. SECRET CODES DECODING THE PAST

Concepts Covered: Using their math, problem-solving, and pattern-recognition skills to crack algebraic codes, students will learn interesting facts about Benjamin Franklin and his life as an inventor and important historical figure.

1. Discuss the nature and uses of codes. Ask your students to use the code supplied on **Activity Sheet 1** to answer the questions about Benjamin Franklin's life.
2. Ask your students what other types of information a code might be used to disguise. Then ask them to encode their own secret messages for the rest of the class to solve.
3. Conduct a research lesson on Franklin's life and work. Ask older students to identify a historical situation in which he might have used a secret code, and to create an appropriate one.

ACTIVITY SHEET 1 ANSWERS:

- 1: POOR RICHARD'S ALMANACK
- 2: MASSACHUSETTS
- 3: THE LIGHTNING ROD



2. BOOK TOUR LOOKING IT UP

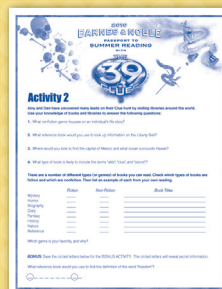
Concepts Covered: Students explore different genres of books and different types of reference materials. This activity will complement the genre and library skills studies that you conduct during the school year.

1. Ask your students to fill out **Activity Sheet 2**, using the first part as the starting point for a library lesson.
2. Go over the books the students have listed on the second part of the activity sheet. Discuss which types of books they like and the characteristics of each genre, including which are fiction and which are non-fiction. Ask students which new genres they might like to explore.
3. Ask older students to "produce" a TV or radio commercial, or write an ad for a newspaper or magazine, describing their favorite genre. Let them decide which program or publication would reach the most receptive audience, then perform their skits or post their ads on a bulletin board.

ACTIVITY SHEET 2 ANSWERS:

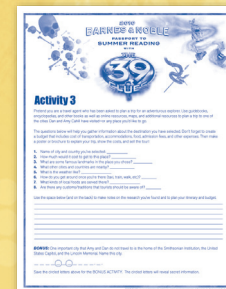
- 1: BIOGRAPHY 2: ENCYCLOPEDIA 3: ATLAS 4: MYSTERY 5: NEWSPAPER

Bonus: DICTIONARY



3. WORLD TRAVEL PLOTting A COURSE

Concepts Covered: Students use their research skills and geographical knowledge to complete this activity, and learn detailed information about the city and country they chose to research.



ACTIVITY SHEET 3 BONUS ANSWER: WASHINGTON DC

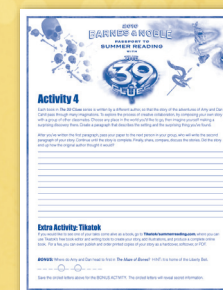
4. INVENTING ADVENTURE BUILDING A STORY

Concepts Covered:

For this activity, students combine their knowledge of world geography with their creative writing talent and collaborative skills in a cooperative storytelling activity.

Explain the concept of The 39 Clues series, and discuss how each book is written by a different author. Discuss the advantages and disadvantages of collaborative creativity. Ask your students to start their own story based on the guidelines on **Activity Sheet 4**, then work with others in their group to complete it. Discuss with your students how the stories developed and how the shared storytelling shaped the tale.

As an extra activity to combine your students' storytelling with technology and publishing, introduce them to **Tikatok.com**, a Barnes & Noble-owned online writing platform where students write, illustrate, and publish original books. Students can come up with their own stories or use Tikatok's free book editor and writing tools to prompt their imaginations. Special activities for



the Summer Reading Program will be available at **Tikatok.com/summerreading**. Those who complete books and want to publish them can, for a fee, use Tikatok's publishing tool to create printed books in hardcover, softcover, and PDF editions.

ACTIVITY SHEET 4 BONUS ANSWER: PHILADELPHIA

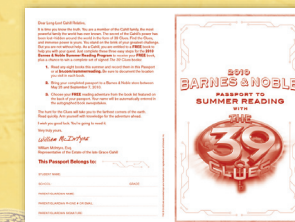
BONUS ACTIVITY

Ask students to collect the circled letters from the first four activities to spell an important word from The 39 Clues. Tell them to add the number 39 after the word and enter it in their Card Gallery at **the39clues.com** to reveal a card with top-secret information.

ACTIVITY SHEET 4 BONUS ANSWER: MADRIGAL39

5. THE READING PASSPORT EARNING A FREE BOOK!

1. Discuss with your students the kinds of books they might enjoy reading over the summer. You know better than anyone which titles will best meet the needs of your class.
2. Explain to your students that Barnes & Noble started its summer reading program to offer kids a real reward for reading—a chance to earn a free book.
3. Distribute the Summer Reading Passports to your students. The rest is simple—students enter the names of their books as they read them. When they've read eight books, they can return the completed form to any Barnes & Noble bookstore to get a free book (see form for details). Parent or guardian signatures are required.



Clue



2010 BARNES & NOBLE

PASSPORT TO
SUMMER READING

WITH



Activity 1

In *The Maze of Bones*, Amy and Dan learn a lot about Benjamin Franklin. Crack the codes below to answer questions about this Founding Father's life. A few of the letters are filled in to get you started. Use these hints for all the questions: A=3, B=4, C=5, etc. ...Z=28

1. What is the name of the famous book that Benjamin Franklin wrote in 1732 that included clever sayings, weather predictions, puzzles, and poems?

P _ _ _ _ _ C _ _ _ _ _ ' _ _ L _ _ _ _ _
18 17 17 20 20 11 5 10 3 20 6 21 3 14 15 3 16 3 5 13

2. In what state was Benjamin Franklin born?

○ _ _ _ _ _ ○ _ _ _ _ _
15 3 21 21 3 5 10 23 21 7 22 22 21

3. Benjamin Franklin was a well-known inventor and many of his inventions are still used today. One of Franklin's most famous experiments took place in 1752 when he flew a kite in a thunderstorm. What did he invent as a result of this dangerous experiment?

_ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _
22 10 7 14 11 9 10 22 16 11 16 9 20 17 6

4. For older students: Create your own algebraic code to hide a biographical detail from Benjamin Franklin's life, assigning numbers to each of the 26 letters of the alphabet. Then test your classmates' code-breaking skills!

BONUS: Save the circled letters above for the BONUS ACTIVITY. The circled letters will reveal secret information.

2010 BARNES & NOBLE

PASSPORT TO
SUMMER READING

WITH



Activity 2

Amy and Dan have uncovered many leads on their Clue hunt by visiting libraries around the world. Use your knowledge of books and libraries to answer the following questions:

1. What non-fiction genre focuses on an individual's life story?
2. What reference book would you use to look up information on the Liberty Bell?
3. Where would you look to find the capital of Mexico and what ocean surrounds Hawaii?
4. What type of book is likely to include the terms "alibi," "clue," and "secret"?

There are a number of different types (or genres) of books you can read. Check which types of books are fiction and which are non-fiction. Then list an example of each from your own reading.

	<i>Fiction</i>	<i>Non-Fiction</i>	<i>Book Titles</i>
Mystery	_____	_____	_____
Humor	_____	_____	_____
Biography	_____	_____	_____
Diary	_____	_____	_____
Fantasy	_____	_____	_____
History	_____	_____	_____
Nature	_____	_____	_____
Reference	_____	_____	_____

Which genre is your favorite, and why?

BONUS: Save the circled letters below for the BONUS ACTIVITY. The circled letters will reveal secret information.

What reference book would you use to find the definition of the word "freedom"?



2010 BARNES & NOBLE

PASSPORT TO
SUMMER READING

WITH



Activity 3

Pretend you are a travel agent who has been asked to plan a trip for an adventurous explorer. Use guidebooks, encyclopedias, and other books as well as online resources, maps, and additional materials to plan a trip to one of the cities Dan and Amy Cahill have visited—or any place you'd like to go.

The questions below will help you gather information about the destination you have selected. Don't forget to create a budget that includes cost of transportation, accommodations, food, admission fees, and other expenses. Then make a poster or brochure to explain your trip, show the costs, and sell the tour!

1. Name of city and country you've selected: _____
2. How much would it cost to get to this place? _____
3. What are some famous landmarks in the place you chose? _____
4. What other cities and countries are nearby? _____
5. What is the weather like? _____
6. How do you get around once you're there (taxi, train, walk, etc.)? _____
7. What kinds of local foods are served there? _____
8. Are there any customs/traditions that tourists should be aware of? _____

Use the space below (and on the back) to make notes on the research you've found and to plan your itinerary and budget.

BONUS: One important city that Amy and Dan do not travel to is the home of the Smithsonian Institution, the United States Capitol, and the Lincoln Memorial. Name this city.

— — — — — — — — — —

Save the circled letters above for the BONUS ACTIVITY. The circled letters will reveal secret information.

2010 BARNES & NOBLE

PASSPORT TO
SUMMER READING

WITH



Activity 4

Each book in The 39 Clues series is written by a different author, so that the story of the adventures of Amy and Dan Cahill passes through many imaginations. To explore the process of creative collaboration, try composing your own story with a group of other classmates. Choose any place in the world you'd like to go, then imagine yourself making a surprising discovery there. Create a paragraph that describes the setting and the surprising thing you've found.

After you've written the first paragraph, pass your paper to the next person in your group, who will write the second paragraph of your story. Continue until the story is complete. Finally, share, compare, and discuss the stories. Did the story end up how the original author thought it would?

Extra Activity: Tikatok

If you would like to see one of your tales come alive as a book, go to **Tikatok.com/summerreading**, where you can use Tikatok's free book editor and writing tools to create your story, add illustrations, and produce a complete online book. For a fee, you can even publish and order printed copies of your story as a hardcover, softcover, or PDF.

BONUS: Where do Amy and Dan head to first in *The Maze of Bones*? HINT: It is home of the Liberty Bell.

— — — — — ○ — — — — — ○ — — — — —

Save the circled letters above for the BONUS ACTIVITY. The circled letters will reveal secret information.